



Sue Kauffman takes advantage of people, “artistic advantage” that is, which makes her a recognized leader in the faux finishing industry. Her business, The Artistic Advantage!, is an exceptional wall design, faux artistry and design contracting studio. The company works with homeowners and custom home builders, small and large businesses, interior designers, architects and people like Harrisburg Magazine’s readers by transforming surfaces into visually stimulating, tranquil or energizing works of art. Sue’s company has a proven record of meeting commitments, including project costs, project schedules and the overall quality of the client’s project. She brings excellence to every new challenge, including the extensive knowledge of faux artistry, and the ability to review each design for feasibility and cost estimating expertise. “I’m committed to meeting the expectations of my clients on every project by providing the highest quality craftsmanship. I take great pride in utilizing my knowledge, skill, creativity and experience to provide innovative solutions to the challenge each project brings. Personal attention, from design concept through installation, is a tradition at The Artistic Advantage!” Although the faux finishing industry has seen numerous changes in the past several years, The Artistic Advantage! adheres to the set of principles and values upon which her company was founded.

Sue’s passion for the industry and meeting client’s needs is a major driving factor in the success of The Artistic Advantage! “I absolutely love what I do –my deep passion for it and my deep commitment to my clients work hand in hand to make each project a truly unique end result.” Her goal for each project is to transform her customer’s environment and tailor their “me space” by bringing a vision and beauty that reflects their own personal expression. She does this by coordinating specialty surface design with the existing décor and providing expert color guidance for other areas.

Although Sue admits much of her professional and personal lives often blend together, she does find time for family and herself. Sue is fond of traveling to Colorado, Utah, Miami or east coast beach towns. Her favorite thing to do with her personal time, is spend it with her grandsons, Austin and Chase. They live in State College with her son Justin and daughter-in-law Amie. She also has a son and daughter-in-law, Travis and Roma, who live here in Harrisburg. Her fiancé, Dave Unger, currently lives in Martinsburg, West Virginia but spends most of his weekends visiting her in Harrisburg.

“I’m blessed with a terrific family. My mother is my mentor, my hero, my friend. My dad taught me to work hard and never quit.” Strong family support and Sue’s hard work has developed The Artistic Advantage! into the successful business it is today. Readers can sign up for Sue’s newsletter by logging onto [www.theartisticadvantage.com](http://www.theartisticadvantage.com).

## **Sue Kauffman** **Owner/Designer/Artist**

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